

HANNAH WIEDLE

Art Director | Graphic Designer

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EDUCATION

Savannah College of Art and Design (SCAD)

Atlanta, Georgia
B. A. Advertising & Branding
Expected Graduation
March 2027

SKILLS

Software
Adobe Photoshop Certified
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Figma
Microsoft Office
Google Workspace
Chat GPT
Adobe Firefly
Google Gemini

CERTIFICATIONS

SCADamp

Advanced Certificate

October 2026
Professional development
program focused on
creative communication,
presentation, public
speaking, storytelling, and
professional presence.

EXPERIENCE

SCAD Advertising & Branding Club | Atlanta, Georgia

Vice President | September 2026 - Present

Helped relaunch and rebuild the club, establishing leadership, programming, and community for students of all majors.
Grew membership to 50+ students through outreach and engagement.
Planned 2+ events per quarter, creating opportunities for students across majors to connect and collaborate.
Lead marketing strategy and creative direction to build awareness and establish the club's presence on campus.

her.BIBLE | Orlando, Florida

Content Specialist | October 2022 - Present

Develop multi-platform content across social, video, digital, and print, combining design, copywriting, motion, and content strategy.
Contributed to 13.1M annual impressions across web, partner, paid, social, and ambassador channels.
Helped grow Instagram from 5K to 31.2K followers through community-driven content strategy and audience engagement.

Bun Blossoms | Orlando, Florida

Business Owner | August 2016 - Present

Founded and managed a small creative business designing handcrafted floral bun wraps and tiaras for dancers.
Lead product development, e-commerce, branding, and customer experience, generating 4,900+ sales and 1,450+ five-star reviews.
Built a 7,000+ follower Instagram community and managed 50+ brand ambassadors to grow brand awareness.

SCADpro X Georgia Entertainment | Atlanta, Georgia

Presentation Manager | September 2026 - November 2026

Coordinated and presented 4 visual and verbal client presentations, guiding stakeholders through creative concepts and visual directions.
Coordinated presentation timelines across design, motion, and experiential teams.
Contributed to the development of an integrated creative direction for the 2026 800-person Signature 100 Gala.

Ballet Pensacola | Pensacola, Florida

Corps de Ballet Company Artist | August 2022 - May 2023

Performed in four professional productions including Phantom of the Opera, The Nutcracker, Military Appreciation Gala, and A Midsummer Night's Dream, in roles ranging from corps de ballet to demi-soloist and featured roles.
Collaborated with professional dancers and choreographers to interpret story, character, movement, and visual composition.
Developed discipline, adaptability, attention to detail, and creative problem-solving while performing under high-pressure conditions.

Canada's Royal Winnipeg Ballet | Winnipeg, Manitoba

Anna McCowan-Johnson Aspirant | August 2020 - May 2021

Performed internationally in four productions, including Swan Lake, The Nutcracker, Don Quixote, and La Esmeralda.
Worked across multiple choreographers, movement styles, and creative processes, adapting quickly within a professional company environment.
Developed strong discipline, adaptability, and collaborative problem-solving through demanding rehearsal and performance environments.
Applied visual storytelling and attention to detail to interpret choreography, character, and narrative through movement.

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